



CITY OF HOUSTON - CITY COUNCIL

Meeting Date:

ALL

Item Creation Date: 3/24/2022

E29745 - Parking Data Analytic Services - ORDINANCE (Smarking, Inc.)

Agenda Item#:

Background:

Sole Source for S95-E29745 - Approve an ordinance awarding a sole source agreement to Smarking, Inc. in the maximum contract amount of \$1,454,583.00 for a parking business intelligence system for the Administration and Regulatory Affairs Department.

Specific Explanation:

The Director of the Administration and Regulatory Affairs Department and the Chief Procurement Officer recommend that City Council approve an ordinance awarding a sole source contract for **three years, with two one-year options** to **Smarking, Inc.** in the maximum contract amount of **\$1,454,583.00** for a parking business intelligence system for the Administration and Regulatory Affairs Department.

The scope of work requires Smarking to provide all supervision, labor, materials, equipment and transportation necessary to host an internet-based parking business intelligence system that integrates parking meter transactions, payment data and license plate recognition data and other databases, as determined by the ARA director, into a unified, comprehensive and cost-effective user-oriented system. Smarking, Inc. is required to ensure 99% uptime of the systems and provide database redundancy and disaster recovery/mitigation.

The Smarking Management Platform has the following eight major features: Real-time monitoring, oversell analysis, online rate survey, daily email digest and alerts, future projections, analytics including occupancy, year over year analysis, duration analysis and an application programming interface which will facilitate sharing real-time parking availability with the public. Phase two of the Smarking collaboration will focus on providing real-time parking availability data for City-owned parking facilities.

This contract builds on the existing efficiencies realized from previous work conducted under a two-year pilot with Smarking, Inc. Smarking, Inc. is the sole source provider and exclusive manufacturer of the software and hardware. Additionally, Smarking, Inc. is the only representative authorized to sell and maintain these products and programs and has no authorized resellers and/or distributors.

The Smarking platform was presented to the Transportation, Technology and Infrastructure Committee meeting on December 2, 2021.

This recommendation is made pursuant to Chapter 252, Section 252.022 (a) (7) "a procurement of items that are available from only one source, including items that are available from only one source, because of patents, copyrights, secret processes, or natural monopolies: of the Texas Local Government Code for exempted procurements.

MWBE Subcontracting:

MWBE zero percentage goal document approved by the Office of Business Opportunity.

Pay or Play Program:

The proposed contract requires compliance with the City's 'Pay or Play' ordinance regarding health benefits for employees of City contractors. In this case, the contractor has elected to play by providing health benefits to each covered employee in compliance with the City policy.

Hire Houston First:

This procurement is exempt from the City's Hire Houston First Ordinance. Bids/Proposals were not solicited because the department is utilizing a sole source contractor for this purchase.

Fiscal Note:

Funding for this item is included in the FY2022 Adopted Budget. Therefore, no Fiscal Note is required.

DocuSigned by:
Jerry Adams
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**Jerry Adams, Chief Procurement Officer
Finance/Strategic Procurement Division**

Department Approval Authority

3/28/2022

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ESTIMATED SPENDING AUTHORITY

Department	FY22	Out-Years	Total Amount
Administration and Regulatory Affairs Department	\$84,200.00	\$1,370,383.00	\$1,454,583.00

Amount and Source of Funding:**\$1,454,583.00**

ParkHouston Fund

Fund No.: 8700

Contact Information:

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ATTACHMENTS:**Description**

MWBE Document
 Delinquent Tax Report
 Certificate of Funds
 Contract
 Drug Forms
 Insurance
 Fiscal Form A
 Sole Source Justification
 POP Form 1
 POP Form 2
 TTI Presentation for smart-parking

Type

Backup Material
 Backup Material
 Financial Information
 Backup Material
 Backup Material
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 Financial Information
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