

REQUEST FOR COUNCIL ACTION**TO:** Mayor via City Secretary**RCA #**

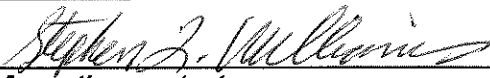
SUBJECT: An ordinance approving and authorizing first amendments to contracts between the City of Houston and AIDS Foundation Houston, INC., and Fundacion Latinoamericana De Accion Social, Inc., (FLAS, Inc.) respectively for HIV/STD Prevention and Social Marketing Services; amending ordinance no. 2014-0055 to increase the maximum contract amounts of the above agreements.

Page 1 of 2**Agenda Date****FROM: (Department or other point of origin):**

Stephen L. Williams, M.Ed., M.P.A.
Director-Houston Health Department

Origination Date

6/27/2017

Agenda Item#**DIRECTOR'S SIGNATURE:**

Council Districts affected:

All

For additional information contact:**Porfirio Villarreal - Telephone: 832-393-5041; 713-826-5695****Date and identification of prior authorizing Council Action:** 2014-0055; 01/30/2014

An ordinance approving and authorizing first amendments to contracts between the City of Houston and AIDS Foundation Houston, INC., and Fundacion Latinoamericana De Accion Social, Inc., (FLAS, Inc.) respectively for HIV/STD Prevention and Social Marketing Services; amending ordinance no. 2014-0055 to increase the maximum contract amounts of the above agreements.

Amount of Funding: New Maximum Contract Amount: \$2,575,000.00**Current Maximum Contract Amount: \$1,875,000.00****Additional Funding Amount: \$700,000.00****FIN Budget:****Federal (5000)****SOURCE OF FUNDING: Grant****SPECIFIC EXPLANATION:**

The Houston Health Department (HHD) requests City Council approval of an ordinance approving and authorizing first amendments to contracts between the City of Houston and AIDS Foundation Houston, INC., and (Fundacion Latinoamericana De Accion Social, Inc. (FLAS Inc.)), respectively for HIV/STD Prevention and Social Marketing Services. The amendments will expand the scope of services to include Social Marketing and increase the maximum contract amounts on both contracts.

The National HIV/AIDS Strategy (NHAS), has recommended pre-exposure prophylaxis (PrEP) awareness and education to increase the use of preventative medications in populations with high rates of infections and help reduce new HIV infections. Another strategy recommended by NHAS is to engage HIV positive people who stopped receiving medical care for the last 12 months and get them back into care. Houston has the 11th highest new infection rate in the U.S.

Approval of the contract amendments will enable each agency to implement a PrEP education and awareness marketing campaign using their existing campaigns, which have proven results. The contractors will also each develop and implement a Data to Care marketing campaign guided by a focus group comprised of target populations. Both marketing campaigns are vital to disseminating information to the target populations.

cc: Agenda Director
Finance Department
Legal Department

REQUIRED AUTHORIZATION**OTHER AUTHORIZATION:****OTHER AUTHORIZATION:****OTHER AUTHORIZATION:**

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The list of providers, the services they provide, and the maximum contract amount for each are as follows:

Agency	Funded Intervention	Current Maximum Contract Amount	Additional Funding Requested	New Maximum Contract Amount
AIDS Foundation of Houston, Inc.	Health Education/Risk Reduction. Social Marketing	\$937,500.00	\$350,000.00	\$1,287,500.00
(Fundacion Latinoamericana De Accion Social, Inc. (FLAS Inc.))	Counseling, Testing, Referral and Social Marketing	\$937,500.00	\$350,000.00	\$1,287,500.00
Total		\$1,875,000.00	\$700,000.00	\$2,575,000.00