



CITY OF HOUSTON - CITY COUNCIL

Meeting Date: 11/5/2025

ALL

Item Creation Date: 10/26/2025

T24654-A3 - Soft Drink Marketing Partners (Coca-Cola Southwest Beverages, LLC) - ORDINANCE

Agenda Item#: 33.

Summary:

NOT A REAL CAPTION

ORDINANCE authorizing a second amendment to Contract between the City of Houston and **COCA-COLA SOUTHWEST BEVERAGES, LLC**. (approved by Ordinance No. 2015-0064, passed on January 28, 2015) to extend the contract term from November 5, 2025 to May 5, 2026 for soft drink marketing partnership for various Departments

Background:

S19-T24654.A3 - Approve an ordinance authorizing a second amendment to Contract No. 4600013153 between the City of Houston and Coca-Cola Southwest Beverages, LLC. (approved by Ordinance No. 2015-0064, passed on January 28, 2015) to extend the contract term from November 5, 2025 to May 5, 2026 for soft drink marketing partnership for various Departments.

Specific Explanation:

The Chief Procurement Officer recommends that City Council approve an ordinance authorizing a second amendment to the contract between the City of Houston and **Coca-Cola Southwest Beverages, LLC to extend the contract term from November 5, 2025 to May 5, 2026 for soft drink marketing partnership for various Departments.**

This contract was awarded on January 28, 2015, by Ordinance No. 2015-0064, for a five-year term with five one-year options in the estimated revenue amount of \$3,859,261.20 and was subsequently amended on April 30, 2025, by ordinance No. 2025-0328, to extend the contract term from May 5, 2025 to November 5, 2025. Commission revenues as of October 16, 2025 totaled \$3,230,174.11 and sponsorship revenues totaled \$800,000.00 for a total aggregate amount of \$4,030,174.11. In consideration for this contract term, the contractor has agreed to honor its ten-year pricing and all other terms and conditions through May 5, 2026. The extension of the contract term will allow the City to continue with soft drink marketing partnership services until a new contract is awarded.

The scope of work requires the contractor to furnish all labor, personnel, management, supervision, and transportation necessary to provide 238 soft drink vending machines, including soft drinks, bottled water, and juice drinks. These vending machines are installed at department locations citywide, including general services, public works, airports, parks and recreation, administrative and regulatory affairs, and health departments.

M/WBE Subcontracting

The contract was awarded with a 15% participation goal. Coca-Cola Southwest Beverages, LLC. is currently achieving 148.91% of the required M/WBE goal.

Fiscal Note:

There is no impact to the fiscal budget or no additional spending authority. Therefore, no Fiscal Note is required as stated in the Financial Policies.

DocuSigned by:

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Jedediah Greenfield
Chief Procurement Officer
Finance/Strategic Division

Department Approval Authority Signature

Prior Council Action:

Ordinance No. 2015-0064; passed January 28, 2015

Ordinance No. 2025-0328; passed April 30, 2025

Amount and Source of Funding:

Contact Information:

NAME:	DEPARTMENT/DIVISION	PHONE
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Jedediah Greenfield, Chief Procurement Officer	FIN/SPD	832.393.9126

Office

ATTACHMENTS:

Description	Type
Contract	Contract/Exhibit
RCA T24654	Backup Material
Ordinance 2015-0064	Ordinance/Resolution/Motion
First Amendment	Backup Material
RCA T24654-A1	Backup Material
Ordinance 2025-0328	Ordinance/Resolution/Motion
Ownership Information Form	Backup Material
Second Amendment	Backup Material
Tax Payments	Backup Material
MWBE Verification	Backup Material
Signed coversheet	Signed Cover sheet