



CITY OF HOUSTON - CITY COUNCIL

Meeting Date:

District C

Item Creation Date: 8/25/2025

HPW – 200CE01 Houston Design District / Banner District Designation

Agenda Item#:

Background:

Houston Public Works (HPW) has received a request from The Houston Design District Initiative for the designation of a Banner District as defined in Section 40-30 of the City of Houston Code of Ordinances. The boundaries of the proposed banner district exist within the City Limits of the area defined as the district. Placement of the banners will be in specific sections of rights-of way within the district as shown in the attached boundary exhibit.

The Code of Ordinances states that the City Council shall conduct a hearing to consider the merits of the request within 45 days of the date of the request filing with the city secretary.

HPW is requesting that a public hearing be held on December 3, 2025, to consider the designation of a Banner District in the Houston Design District.

The district has demonstrated that they meet the criteria to become a banner district:

1. The initiative proposes art banners that are created by local artists.
2. The land used in the proposed district is primarily nonresidential; and
3. The designation of the proposed district would not endanger the health, safety, welfare and public convenience of the citizens of the city

Locations: The district is seeking Banner District designation for (7) of the major corridors within the district boundaries:

No.	Corridor Name	From	To	Council District
1.	Katy Road	I 610 West	Washington Ave	C
2.	Old Katy Road	Katy Road	Washington Ave	C
3.	Washington Ave	Old Katy Road	I-10	C
4.	Hempstead	I 610 West	Washington Ave	C
5.	I 610 W access	Katy Road	12 th Street	C
6.	Portwest	Katy Road	Portway/Katy Rd	C
7.	Portway	Portwest	Katy Road	C

Recommendation: It is recommended that City Council approve a motion setting a public hearing date relative to a request for the designation of a Banner District in the Houston Design District.

DocuSigned by:

9/26/2025

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ATTACHMENTS:

Description

Banner District Application
Centerpoint Agreement
Map Non-Residential
Map Corridor
Corridor List
Banner Details

Type

Backup Material
Backup Material
Backup Material
Backup Material
Backup Material
Backup Material