



CITY OF HOUSTON - CITY COUNCIL

Meeting Date: 8/26/2025

ALL

Item Creation Date: 6/9/2025

SR1672060456 - Placer AI - MOTION (Placer Labs Inc.)

Agenda Item#: 11.

Summary:

NOT A REAL CAPTION

Approve a sole source purchase to **PLACER LABS INC.** in the total amount of \$140,000.00 for an economic development location analytics platform for the Mayor’s Office of Economic Development - 1 year - General Fund

Background:

SR1672060456– Approve a sole source purchase to Placer Labs Inc. in the total amount of \$140,000.00 for an economic development location analytics platform for the Mayor’s Office of Economic Development.

Specific Explanation:

The Director of the Mayor’s Office of Economic Development and the Chief Procurement Officer recommend that the City Council approve the sole source purchase of economic development location analytics platform from **Placer Labs Inc.** in the total amount of **\$140,000.00** for a **12-month period** for the Mayor’s Office of Economic Development.

The scope of work requires the supplier to provide access to Placer’s location analytics platform (the “Placer Platform”) and access to Placer XTRA reports. The platform tracks visits to public assets, including parks, libraries, and multiservice centers, which will help quantify economic return on investments made by the City or Redevelopment Authorities. Additionally, sales tax data can be collected to demonstrate the economic impact of public infrastructure, investments, and incentives which will allow for more comprehensive performance metrics. Multiple divisions will have access to the platform to aid in developing and reporting performance metrics including city and community engagement events.

This recommendation is made pursuant to Chapter 252, Section 252.022 (a) (7) (A) of the Texas Local Government Code for exempted procurements, " a procurement of items that are available from only one source, including: items that are available from only one source because of patents, copyrights, secret processes, or natural monopolies."

MWBE Participation:

MWBE Zero percent goal document approved by the Office of Business Opportunity.

Hire Houston First:

This procurement is exempt from the City’s Hire Houston First Ordinance. Bids/proposals were not solicited because the department is utilizing a sole source for this purchase.

Fiscal Note:

Funding for this item is not included in the FY2026 Adopted Budget. Therefore, a Fiscal Note is required as stated in the Financial Policies.

DocuSigned by:

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Jedediah Greenfield, Chief Procurement Officer
Finance/Strategic Procurement Division

Estimated Spending Authority:			
Department	FY2026	Out Years	Total
General Government	\$140,000.00	\$0.00	\$140,000.00

Amount and Source of Funding:

\$140,000.00
General Fund
Fund No.: 1000

Contact Information:

Jedediah Greenfield, Chief Procurement Officer (832) 393-9126

ATTACHMENTS:

Description

Ownership Form
Tax Report
Sole Source Justification Form
Conflict of Interest Form
Certification of Funds
Quote
Signed coversheet
Funding Verification - Gen. Gov't

Type

Backup Material
Backup Material
Backup Material
Backup Material
Backup Material
Backup Material
Signed Cover sheet
Signed Cover sheet