



CITY OF HOUSTON
City Secretary

John Whitmire

Mayor

Pat J. Daniel
City Secretary
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Houston, Texas 77251-1562

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April 7, 2025

Christopher W Rothfelder
Rothfelder Falick L.L.P.
1517 Heights Blvd.
Houston, Texas 77008

Claim filed on behalf of SignAd, Ltd.

To Whom It May Concern:

This will acknowledge receipt of your communication relative to a claim for damages. By copy of your letter, your claim is referred to the City Attorney's Office for handling.

If you have any questions concerning the status of this claim, please contact the Legal Department, Claims Subrogation Division at (832) 393-6491.

Sincerely,

Pat J. Daniel
City Secretary

PJD/tds

cc: Arturo Michel
City Attorney

ROTHFELDER FALICK L.L.P.

CHRISTOPHER W. ROTHFELDER
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April 4, 2025

Ms. Pat J. Daniel, City Secretary
City Secretary Department
900 Bagby St., Rm. P101
Houston, Texas 77002

*Via Messenger Delivery
and Email: citysecretary@houstontx.gov*

RE: Appeal of SignAd, Ltd. Regarding Off-Premise Sign Located at 11700 Wilcrest Dr.; Our File No. 1011-317.

Dear Ms. Daniel:

The law firm of Rothfelder & Falick, L.L.P. represents SignAd, Ltd. ("SignAd"). On November 18, 2024, Senior Inspector for the Houston Sign Administration, David Conde, issued an "official Rejection Letter" (the "Rejection") for a sign owned by SignAd and located at 11700 Wilcrest Drive. On December 2, 2024, SignAd timely appealed the Rejection to the Houston General Appeals Board pursuant to Section 4604(e)(1) of the Houston Sign Code. On March 27, 2025, the General Appeals Board voted to deny SignAd's appeal and uphold the decision of the City's Inspector. A copy of the written confirmation of the Board's decision is enclosed. Please consider this letter as SignAd's written notice of appeal of the decision of the General Appeals Board to the City Council pursuant to Section 4604(e)(1) of the Houston Sign Code.

SignAd is in the process of securing the written transcript of the hearing before the General Appeals Board. SignAd is also preparing its written exceptions, if any, of the facts and administrative rulings and decisions made by the General Appeals Board. SignAd will file the written transcript and exceptions, if any, with your office as soon as they are prepared, in accordance with Section 4604(e)(2) of the Houston Sign Code and Rule 12 of the Houston City Council Rules of Procedure.

Please contact me if you have any comments or questions. Thank you for your cooperation and assistance in this matter.

Very truly yours,

/s/ Christopher W. Rothfelder
Christopher W. Rothfelder

CWR:mr
Enclosures



Ms. Pat J. Daniel, City Secretary
April 4, 2025
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Cc: Ms. Elga Gonzalez
Administration Manager
Houston Permitting Center
1002 Washington Avenue, 4th Floor
Houston, Texas 77002

Via Email: Elga.Gonzalez@houstontx.gov

Ms. Lori Yount
Senior Assistant City Attorney
General Litigation Section
City of Houston Legal Department
900 Bagby, 4th Floor
Houston, Texas 77002

Via Email: Lori.Yount@houstontx.gov



March 31, 2025

Via Certified Mail # 9590 9402 8220 3030 7480 92
and Email: crothfelder@rothfelderfalick.com

Mr. Christopher W. Rothfelder
Rothfelder Falick L.L.P.
1517 Heights Boulevard
Houston, Texas 77008

Re: Request for appeal by SignAd Outdoor Advertising regarding the decision of the Sign Administration for the Denial of Permit Application noticed on November 18, 2024

Dear Mr. Rothfelder:

On March 27, 2025, the General Appeals Board of the City of Houston held a hearing regarding your request for an appeal relative to the decision of the Sign Administration regarding the Denial of Permit Application (rejection letter) on November 18, 2024, respectively, for a sign relocation at 11700 Wilcrest Drive, Houston, Texas.

The General Appeals Board found that the decision of the Sign Administration should be upheld.

Any interested person aggrieved by a decision of the General Appeals Board may appeal to the City Council, provided that written notice to the City Council for such appeal is delivered to the City Secretary within 10 days following the decision of the Board.

Pursuant to Rule 12 of the City Council's Rules of Procedure (Section 2-2 of the City Code), a party appealing a decision of the General Appeals Board to City Council shall submit the complete court reporter-certified record to the city secretary within 60 days of the decision of Board. Failure to submit the requested or required records within the required time period shall constitute an untimely appeal to City Council and a waiver by the appealing party to an appeal before City Council.

SIGNED on the 31st day of March, 2025

DocuSigned by:
Mike Dishberger
0268057C5B844BB...
Michael Dishberger, Chairman
General Appeals Board
Of the City of Houston

cc: Building Official

Rothfelder & Falick, L.L.P.
Attorneys at Law
1517 Heights Blvd.
Houston, TX 77008

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City Secretary Department
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