



Resolution of City support for bid to host 2028 Republican National Committee Frequently Asked Questions

Q: What are you asking Council to approve?

A: Council is asked to approve a Resolution of Assurances of Support showing the City's commitment to provide services necessary for a successful Republican National Convention in Houston.

Q: Can the item be delayed or tagged?

A: Unfortunately, no. Houston First only became aware of the submission deadline a few weeks ago and has been working as quickly as possible to bring this to Council and meet the deadline of July 15.

Q: When did the city last host a Democratic or Republican Convention?

A: Houston hosted the Democratic National Convention in 1928 and the Republican National Convention in 1992.

Q: When did the city last bid to host either the Democratic or Republican Convention? A: A bid was submitted in 2018 to host the 2020 and 2022 to host the 2024 Democratic National Convention.

Q: When and where will the 2028 RNC be held?

A: Should Houston be selected as the host city, the event will take place in July or August 2028 with the bulk of activity being hosted by the Toyota Center and the George R. Brown Convention Center

Q: How will the city benefit?

A: The average total economic impact from the 2016 Convention in Philadelphia, the last convention for which attendance wasn't limited by COVID-19, was estimated to be \$230.9 Million. In addition, over 54,000 visitors attended, resulting in 87,000 room nights. The convention media coverage resulted in 26.2 million national and international media impressions for the host city.

Q: Does this obligate the city to spend money to support the convention should Houston be chosen as the host city?

A: No. Should Houston be selected as the host city, a city services agreement will be executed between the city and the Host Committee detailing the specific city services needed and the mechanism by which the City's costs will be covered. Additionally, there exists the possibility of significant grant funding to cover some costs of hosting the event.

Q: Who will be responsible for the private fundraising?

A: A Host Committee will be tasked to fundraise for the event.

Q: What are the next steps?

A: This bid is due to the RNC offices on July 15. The RNC will then select a short list of cities for site survey visits this fall, with an announcement of a host city in early 2023.