



CITY OF HOUSTON - CITY COUNCIL

Meeting Date: 9/8/2021

ALL

Item Creation Date: 8/19/2021

H30039 - Billboards - MOTION (Clear Channel Outdoor, LLC)

Agenda Item#: 10.

Summary:

NOT A REAL CAPTION

CLEAR CHANNEL OUTDOOR, LLC for billboards for the Houston Health Department - \$113,103.24 - Grant Fund

Background:

Emergency Purchase Order for H30039 – Approve payment to Clear Channel Outdoor, LLC in the total amount of \$113,103.24 for billboards for the Houston Health Department.

Specific Explanation:

The Director of the Houston Health Department (HHD) and the Chief Procurement Officer (CPO) recommend that City Council approve payment to **Clear Channel Outdoor, LLC** in the total amount of **\$113,103.24** for the use of billboards across the city from February through April 2021 and that authorization be given to issue a purchase order.

The CPO issued an emergency purchase order to Clear Channel Outdoor, LLC for the use of billboards to educate the public on COVID-19. In Phase I, Clear Channel Outdoor, LLC assisted HHD with the billboard implementation by providing nine (9) billboards in high positivity areas, including routes to the airports for more visible coverage. Those initial billboards assisted with the rapid dissemination of critical COVID-19 disease prevention and containment information. Phase II of this project was a continuation of the foundational messages of Phase I. Partnering with Clear Channel Outdoor, LLC allowed HHD to penetrate the Houston communities that experienced a significant rate of community spread and had high positivity rates necessitating more testing, as well as provided additional outreach and education related to COVID-19. The project was completed in April 2021. HHD reconciled invoices submitted by Clear Channel Outdoor, LLC totaling \$113,103.24.

This recommendation is made pursuant to subsection 252.022(a)(2) of the Texas Local Government Code, which provides that "a procurement necessary to protect the public health and safety of the municipality's residents" is exempt from competitive bidding.

MWBE Participation:

This procurement is exempt from M/WBE subcontracting participation goal because the department utilized emergency purchase orders for this purchase.

Hire Houston First:

This procurement is exempt from the City's Hire Houston First Ordinance. No bids were solicited because these services were obtained through an emergency purchase order.

Fiscal Note:

No Fiscal Note is required on grant items.

8/31/2021

DocuSigned by:
Jerry Adams
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Jerry Adams, Chief Procurement Officer
Finance/Strategic Procurement Division

DocuSigned by:
Stephen L. Williams
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Department Approval Signature

8/31/2021

Estimated Spending Authority			
Department	FY22	Out Years	Total
Houston Health Department	\$113,103.24	\$0.00	\$113,103.24

Amount and Source of Funding:

\$113,103.24

Federal Government – Grant Funded

Fund 5000

Contact Information:

NAME: DEPARTMENT/DIVISION PHONE

Laura A. Guthrie, Purchasing Manager	FIN/SPD	(832) 393-8735
Karen Simonton, Procurement Specialist	FIN/SPD	(832) 393-9027
Porfirio Villarreal, Public Information Officer	HHD	(832) 393-5041

ATTACHMENTS:

Description	Type
H30039 - Budget Form A Fund 5000	Financial Information
H30039 - Conflict of Interest	Backup Material
H30039 - Health and Safety Justification Form	Backup Material
H30039 - CPO Approval of Health and Safety Justification Form	Backup Material
H30039 - Invoices	Backup Material
H30039 - Ownership Form	Backup Material
H30039 - OBO Goal Waiver Request	Backup Material
Verification of Grant Funding .YL	Backup Material