



CITY OF HOUSTON - CITY COUNCIL

Meeting Date: 6/29/2021

District H

Item Creation Date: 6/14/2021

N29947 - Promotion of the Arts - MOTION (HOUSTON ARTS ALLIANCE)

Agenda Item#: 10.

Summary:

NOT A REAL CAPTION

HOUSTON ARTS ALLIANCE for the support, advancement, and promotion of the arts for the Mayor's Office of Cultural Affairs - \$40,000.00 - Tourism Promotion Fund - **DISTRICT H - CISNEROS** (*Council District Service Funds*)

Background:

S21-N29947 - Approve spending authority to Houston Arts Alliance in the total amount of \$40,000.00 for the support, advancement, and promotion of the arts for the Mayor's Office of Cultural Affairs.

Specific Explanation:

The Director of the Office of Cultural Affairs and the Chief Procurement Officer recommend that City Council approve a spending authority in the total amount of **\$40,000.00** for the support, advancement, and promotion of the arts and that authorization be given to issue a purchase order to **Houston Arts Alliance (HAA)**.

HAA will provide professional services to promote, support, and develop the arts at the local level ensuring a vital presence for the arts throughout communities. HAA is a non-profit charitable corporation and the City's Local Arts Agency (LAA) and is uniquely skilled in performing the varied professional arts services for the City of Houston with a special emphasis as the grant manager of the City's Arts Grant Program. The work of HAA encourages Houston's development and shapes its global reputation by fostering tourism and supporting and promoting the City's creative economy. LAAs are diverse in their makeup and have many different names and embrace a spectrum of artistic disciplines. Each LAA, in its own way work to sustain the health and vitality of the arts and artists locally while also striving to make the arts accessible to all members of a community. In Houston, this role is held by the Mayor's Office of Cultural Affairs and HAA is an extension delivering its services. It remains the only local arts agency intimately familiar with the Houston art community and is the only suitable organization to provide this service.

HAA shall use the funds it receives from the City to the Advocates for a Latino Museum of Cultural & Visual Arts Complex & Archives Houston, Harris County (ALMAAHH).

This recommendation is made pursuant to subsection 252.022(a)(4) of the Texas Local Government Code, which provides that "a procurement for personal, professional, or planning services" is exempt from the competitive requirements for purchases.

MWBE PARTICIPATION:

This procurement is exempt from the City's M/WBE subcontracting as the total project expenditure does not exceed the \$100,000.00 City's threshold.

Hire Houston First:

This procurement is exempt from the City's Hire Houston First ordinance. Bids/proposals were not solicited because the Department is utilizing a professional services contractor for this purchase.

Fiscal Note:

Funding for this item is included in the FY22 Adopted Budget. Therefore, no Fiscal Note is required as stated in the Financial Policies.

DocuSigned by:

Jerry Adams

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6/21/2021

Jerry Adams, Chief Procurement Officer
Finance/Strategic Procurement Division

Department Approval Signature

Estimated Spending Authority:

Department	FY 2022	Out Years	Total
Office of Cultural Affairs	\$40,000.00	\$0.00	\$40,000.00

Amount of Funding:

\$40,000.00
Tourism Promotion Fund
Fund 2429

Contact Information:

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ATTACHMENTS:

Description	Type
N29947 Budget Form A - Fund 2429	Financial Information
N29947 Professional Services Justification - Signed CPO	Backup Material