



CITY OF HOUSTON - CITY COUNCIL

Meeting Date: 10/20/2020

District C

Item Creation Date: 10/12/2020

PRD - Non-Resident Greens Fee at Memorial Park Golf Course

Agenda Item#: 3.

Background:

The Houston Parks and Recreation Department (HPARD) recommends adopting a maximum non-resident greens fee for Memorial Park Golf Course. If Council approves the proposed fee, HPARD projects an increase in revenue to cover costs needed to operate and maintain the course to PGA Tour, Inc standards. In partnership with the Astros Golf Foundation, PGA Tour, Inc., and Memorial Park Conservancy, the City will host the Houston Open on November 2-8, 2020.

The proposed non-resident greens fee is a maximum fee and is only applicable to individuals who do not pay City of Houston taxes. The published green fees may be lower than the proposed maximum fees listed below to allow for market adjustments. HPARD will request Council approval only if higher fees are warranted. There will be no change to the current resident greens fee, and residents will have preferential access to the tournament course by limiting the number of rounds available to non-residents. The proposed fees derive from an evaluation of fees for similar regional tournament standard golf courses and an analysis of Memorial Park Golf Course players' zip codes over the past five years.

NEW PROPOSED NON-RESIDENT MAXIMUM FEE

Junior (Mon. – Thur. Only) \$60

Senior/Disabled (Mon. – Thur. Only) \$80

Monday - Thursday \$120

Friday - Sunday & Holidays \$140

Monday – Thursday Twilight \$90

Friday – Sunday & Holiday \$110

Director's Signature:

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A handwritten signature in blue ink, appearing to be "Steve Wright".

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Steve Wright, Director

Houston Parks and Recreation Department

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